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ANA MENENDEZ

Senior Director

Global Business Relations & Technical Services

EDUCATION

Bachelor of Science, Marketing, Fashion Institute of Technology, 1989

Associate Degree, Fashion Buying & Merchandising, Fashion Institute of Technology, 1985

PROFESSIONAL EXPERIENCE

Ana Menendez has monitored suppliers in 40 countries for labor, HSE, and environmental issues, as well as conducted trainings for suppliers and 3rd party auditing firms globally. Her expertise in auditing include CSR, manufacturing systems, products and shadow auditing. The vast majority of her career has been in manufacturing & quality control.

- 8 year experience as Sr. Director & Director of Monitoring and Training for multi-brand global designer company
- 5 year experience as Director of Manufacturing & Quality for multi-brand global designer company
- Responsible for compliance monitoring & training of 800+ contractors in 40 countries
- Developed compliance policies & procedures for multi-brand global company
- Led collaboration efforts with 10 brands for multi-brand global company
- Consulted for international auditing companies
- Assessed cottage industry in Uruguay for multi-brand global company
- Consulted on agricultural labor assessments in USA
- Conducted 80+ compliance assessments globally
- Responsible for \$300 million business - manufacturing & quality in the western hemisphere
- Worked extensively with mills, laundries & dye houses in product development & manufacturing

SPECIALTIES

- Strategic Planning
- Business Analysis
- Manufacturing Expertise
- CSR Strategy
- Crisis Management
- NGO partnerships
- Corporate Social Responsibility
- Collaboration Partnerships
- Benchmarking CSR



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TECHNICAL SKILLS

- Labor & ESH Training Presentations
- Manufacturing Systems Assessments
- Shadow Auditing
- Development of Audit Protocols & Tools
- Product Quality Control & Auditing
- Multi-product Manufacturing
- Textiles Quality Control



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